

MCNA Special Section	Quality of Written Content	Layout / Design	Originality/ Creativity	Quality of Photo Content	Local Advertising content	Total	Rank	Comments
	25 pts	25 pts	20 pts	15 pts	15 pts	100 pts	1, 2, 3	
Beausejour Clipper - Retirement Living - Pages 10-16, June 4 2020	18	22	16	8	15	79		LOVE the page headers!! Great stories, just lack photo support.
Dauphin Herald - Agriculture - Pages D1 - D20, March 17 2020	22	17	16	10	15	80	3	Great section, full of information, resources and outside of the box thinking. Adding some graphic elements, or logos on the stories would make them more dynamic when the photos aren't. Have fun with the layout in a special section. Add page headers, or colour to headlines. Really nice ads in the section!
Gimli Express Weekly News - Grad 2020 - Pages 9-24, July 9 2020	22	15	15	13	12	77		Nice keepsake for the students.
Headingly Headliner - The Prime Times - Pages A1 - A5, March 25 2020	20	16	14	12	10	72		Great stories in this section! Advertising not all related to the topic, some just "regular ads".
Neepawa Banner & Press - Remembrance Day 2020 - Pages B1-B8	23	16	16	12	12	79		laying the stories out in 6 columns makes it short and choppy to read, when able to - use 3 columns to allow the eye to flow across a wider section. Adding a graphic header to the page would create a fun design to the section.
Pilot Mound - Sentinel Courier - Class of 2020 - Pages 5-15, June 23 2020	15	15	10	15	15	70		Nice keepsake for the students.
Selkirk Record - 10th Anniversary Edition - Pages 13-20, August 20 2020	17	20	17	10	0	64		Great section celebrating your anniversary! Love the headers at the top of the page, and the creative layout for the section, made it fun and interesting to read. Advertising support is missing.
Steinbach Carillon - 40 years Clearspring Centre - Pages 1C-12C, November 12 2020	20	18	17	12	15	82	2	Great idea to capitalize on this anniversary. A very nice historical piece. Using the 40 years logo on the pages more, and adding a header to the pages would have added a special feel to the section. But overall a great section.
Stonewall Teulon Tribune - Grad 2020 - Pages 1-16, July 9 2020	12	18	13	15	15	73		Nice keepsake for the students.
Swan Valley Star & Times - COVID-19, A local survival guide - Pages 1-16, March 31 2020	22	20	16	10	15	83	1	Nice page headers! Nice pull quotes! Ads relate to content, great design and messages. Lacking photos/graphics with the stories.
The Pas - Opasquia Times - Lest we forget - Pages 1-20, November 10 2020	15	15	10	10	8	58		Good tribute to those who died in service. Ads not related to section, just regular advertising - offer an incentive to have a message relating to the section. Use some colour in the headlines, jazz it up a bit for the special section.
Virden Empire Advance - 135 Years, 1885-2020 - Pages 1-40, February 14 2020	15	17	16	13	15	76		Great way to celebrate your anniversary! Some photos of the recent staff/building would be a nice addition.
Winkler Morden Voice - Congratulations to the Graduating Classes of 2020 - Pages 1-32, July 2 2020	18	18	13	13	15	77		Really nice keepsake for all the grads & their families. Love the page headers! Have some fun with the layout, add some graphic elements. Make it splashy!
Winnipeg - The Herald - International Women's Day 2020 - Pages 16-20, March 4 2020	20	15	15	5	12	67		Stronger photos of actual local projects/people involved would be nice to add that recognition.
Winnipeg - The Lance - Earth Day - Pages 1-4, April 22 2020	18	18	15	5	12	68		Stronger photos of actual local projects/people involved would be nice to add that recognition. There's weird blank spaces at the end of some of the stories. Those spaces could have been eliminated with pull quotes or photos.
Winnipeg - The Metro - Holiday Wishes and Songs - Pages 1-12, December 2 2020	0	20	18	0	15	53		No photos, or local content. BUT super cuter layout & design of the section makes it a great keepsake for the Holiday season. Love the graphic elements on each page. I've used your section as an example when teaching new staff.
Winnipeg - The Sou'wester - Prime Times - Pages A1-A6, September 9 2020	20	19	15	10	15	79		Nice section with easy to read stories, relevant to the time. Some sad photos of people alone would have been good to include, representing the current situation.
Winnipeg - The Times - Waste Reduction Week - Pages 1-4, Oct 21 2020	20	15	15	10	15	75		Nice Section! Have more fun with the layout. Make a page header, or give it something to make it easily identifiable as something special.