

| MCNA Best Advertisement | Advertising Design | Layout Design | Idea | Impact | Total | Rank | Comments |
|---|--------------------|---------------|-------|--------|---------|------|----------|
| | 25pts | 25pts | 25pts | 25pts | 100 pts | | |
| Dauphin Herald - Professional Hearing Care Centre - page A9, June 2 2020, Jeff Gilroy | 24 | 23 | 24 | 23 | 94 | 1 | |
| Gimli Express Weekly News - Arborg Home Hardware Ad - Page 3, June 18 2020 - Sandra Barnes | 23 | 23 | 21 | 22 | 89 | 3 | |
| Headingley Headliner - Cork & Flame - Pages 6 & 7, Dec 9 2020 - Debbie Wilson | 22 | 22 | 22 | 22 | 88 | | |
| Killarney Guide - Chili Challenge - Page 2, March 6 2020 - Wendy Johnston | 21 | 23 | 21 | 21 | 86 | | |
| Neepawa Banner & Press - Stonehouse Physiotherapy - July 31 2020 - Diane Warner | 23 | 22 | 20 | 21 | 86 | | |
| Pilot Mound Sentinel Courier - Ready to Move Homes, Pembina COOP - April 14 2020 - Katie McInnes | 20 | 22 | 21 | 21 | 84 | | |
| Selkirk Record - Manitoba Metis Federation, Indigenous Classic Weekend - Page 19, Feb 6 2020 - Lucy Kowalchuk | 23 | 23 | 22 | 24 | 92 | 2 | |
| Stonewall Teulon Tribune - West Perimeter Auto Service - Page 20, July 30 2020 - Nicole Kapusta | 23 | 21 | 20 | 21 | 85 | | |
| Swan Valley Star and Times - Swan Valley Chamber of Commerce - Why Local - Page 16, Dec 8 2020 - Danielle Gordon - Broome | 22 | 23 | 21 | 20 | 86 | | |
| The Pas, Opasquia Times - Free Family Colour Run - Page 10, Aug 12 2020 - Letitia Ferland | 21 | 21 | 20 | 20 | 82 | | |
| Winkler Morden Voice - Great Canadian Oil Change - Page 11, May 28 2020 - Tara Gionet | 23 | 22 | 21 | 21 | 87 | | |
| Winnipeg - The Herald - Half Time Sports Bar & Grill - Page 5, January 1 2020 - Debbie Wilson | 22 | 20 | 23 | 22 | 87 | | |
| Winnipeg - The Lance- Classic Fireplaces - Page 16, January 1 2020 - Debbie Wilson | 21 | 23 | 21 | 21 | 86 | | |
| Winnipeg - The Metro - Portage Gardens - Page 7, April 29 2020 - Doug Coates | 21 | 22 | 22 | 21 | 86 | | |
| Winnipeg - The Sou' Wester - Nicolino's Cucina Italiana - Page 16, Feb 26 2020 - Debbie Wilson | 23 | 21 | 20 | 20 | 84 | | |
| Winnipeg - The Times - Mar-Schell's Music - Page 10 June 17 2020 - Karen Spence | 22 | 22 | 21 | 21 | 86 | | |